Wisdom Submission Questionnaire

Complete this questionnaire and email as a Word document to **submissions@wisdompubs.org.**

**ABOUT YOU**

1. Your name, residence, phone number(s), and email(s)

1. Please list the names and residences of any co-contributors.
2. Write a 1-2-*paragraph* “About the Author”–style description of yourself.
3. Distill this down to a 2-or-3-*sentence* identifying blurb that could appear on the back cover of your book. The last sentence must be, “S/he lives in \_\_\_\_\_\_.”
4. Please list highlights of titles, dates, and publishers of other books you have written or edited.
5. Please list highlights of other important published writings—magazine articles, manuals, etc.
6. Please list highlights of any prizes, honors, awards received, titles, and memberships in professional associations.
7. Please list any important relationships with well-known teachers, centers, practices, etc.
8. Do you have personal, professional, or institutional mailing lists to which it would be appropriate to send notifications and announcements about your book? If so, how many members does it have?
9. Please provide the URLs to your website, blog, Facebook page, Instagram profile, Twitter profile, and/or any other significant online profiles that you maintain. Please also list how many followers/subscribers you have on each platform.

**ABOUT YOUR BOOK**

1. Working title and subtitle:
2. A provisional table of contents with brief chapter summaries.
3. Have any sections been previously published? If so, by whom and when?
4. Any endorsements you may have from people of stature in a related field.
5. Give the “elevator pitch” of your book; describe it in 20 to 50 words.
6. Now expand your description to around 200 to 300 words. Tell why your book is important, its purpose, unique features, and breadth of topic.
7. Describe your book using the structure: “It’s like <famous or popular other book or author> meets <other famous or popular other book or author>.” Feel free to be creative, and to stretch a little bit. Give two such framings. (E.g., “It’s like *Hunger Games* meets the Bible; or C.S. Lewis meets Stephen Batchelor”)
8. List 3-5 books that, if a reader has enjoyed, would probably indicate they would enjoy your book. On Amazon, this would be the equivalent of “Readers who bought \_\_\_\_\_\_\_\_\_\_ also bought <Your Book>.” Identify what distinguishes your book from these books.

**ABOUT YOUR AUDIENCE**

1. What questions might a reader have in mind that could lead them to read your book? List at least 3, and as many as you like. (E.g., “What does it mean to say, Form is exactly emptiness?” “How can I make time for what really matters in my life?”)
2. What problems would your book help readers to solve in their lives? How will your book help solve them? What is the *promise* to the reader? List at least 3 problems/promises, and as many as you like. (E.g., “caretaker burnout”, “feeling like a good Buddhist shouldn’t feel sadness and grief.”)
3. Imagining specific people, identify as many general types of people you can think of who might be interested in your book. So if your book were about being with the dying, you might describe the following: (1) people dealing with aging parents, (2) chaplains, (3) hospice volunteers, (4) healthcare professionals.

**MANUSCRIPT SAMPLE**

* Please select and include in a single separate document one or two sections (300 to 2,000 words) of your book that you think would be particularly suitable for excerpting, i.e. that can stand alone. These sections should be appealing, powerful, readily understandable.
* Please include in a single separate document two or more completed sample chapters of the manuscript, including full manuscript if available.

**CHILDREN’S BOOKS**

* If you are submitting a children’s book, please include:
  + the entire proposed text
  + the suggested age-range of the target audience
  + the name of the illustrator, if you have one (though not required, we prefer to consider children’s manuscripts with illustrators attached)
  + a sample or portfolio of his or her work